

# WOE TALKS



Thursday October 26th



Auditorium

Verduurzaming van het binnenstedelijke vervoer

10:00 – 11:00

**Stadslogistiek (LEV) Food & Bouw**

Gespreksleider: Jorrit Saaltink – Amsterdam Trade & Innovate

11:30 – 12:30

**Heavy Duty Trucks & Laadinfra**

Gespreksleider: Rob Kroon – FIER

12:30 – 14:00

**Pauze/Lunch/Rondleiding**

14:00 – 15:00

**Circulaire Mobiliteit**

Gespreksleider: Esther van Bergen – Cenex Nederland

15:30 – 16:00

**ZE Doelgroepenvervoer**

Gespreksleider: Henk van Gelderen



World of  
eMobility



# WOE TALKS



Friday October 27th



Auditorium

## Transition area

10:00 – 10:15

### Event Opening

Opening & Introduction  
Moderator: Geert Kloppenburg  
Brief overview of the day's agenda

10:15 – 11:00

### Session 1: EIT Urban Mobility Welcome

Welcome speech by Willem-Frederik Metzelaar, MD Innovation Hub West – EIT Urban Mobility

11:00 – 11:45

### Session 2: Transition Arena Workshop

Speaker: Derk Loorbach Professor at Erasmus University Rotterdam, Director at DRIFT  
Topic: Transition Arena Approach  
Q&A and Discussion

11:45 – 12:30

### Session 3: Rotterdam

Speaker: Martin Guit Strategic Advisor Mobility, Rebelgroup  
Topic: Transition Arena Rotterdam  
Q&A and Discussion

12:30 – 13:30

### Lunch and Exhibition Visit

Participants will enjoy a vegan networking lunch and explore the exhibition.

13:30 – 14:15

### Session 4: Examples of Radical Design

Speaker: Harro Wieringa Team Leader Urban Design, Witteveen + Bos  
Topic: Examples of Radical Design  
Q&A and Discussion

14:15 – 15:00

### Session 5: Minimal Vehicles

Speaker: Barend Koolhaas Owner, Studio Barend Koolhaas & Marcel Schreuder Founder, Springtime  
Topic: Minimal Vehicles  
Q&A and Discussion

15:00 – 15:15

### Coffee Break

15.15 – 17.00

### The Lab of Thought Presentation

Speaker: Professor Marco te Brömmelstroet and students from The Lab of Thought  
Topic: Non-Boring Mobility Innovations  
Presentation on their publication and insights  
Debate lead by Geert Kloppenburg.

17.00

### Event Conclusion

Wrap-up & networking drinks



World of  
eMobility